



The U.S. Commercial Service
in cooperation with the Florida District Export Council and Orbis Strategy Group

Presents

**Export University 201 – Understanding the FTAs &
Opportunities in Panama and Colombia**

With

“Washington Update” from Congressman Allen West

Friday, July 27th, 2012

8:00 a.m. – 12:00 p.m.

*****PLEASE NOTE CHANGED DATE*****

Location: Northwood University
Pledger Room, inside Student Life Center
2600 N. Military Trail
West Palm Beach, FL 33409



Join us for a comprehensive overview of **Panama and Colombia** and learn about opportunities that may exist for your firm. We will cover the upcoming **Free Trade Agreements with Panama and Colombia**, including the benefits to U.S. firms and an overview of how tariffs are phased out over the 10 year period. Learn about **best prospect industries** for the markets and the forecasted bilateral trade impacts of the **canal expansion project**.

Congressman Allen West (FL-22) will also be joining us to give an overview of current issues facing the House Committee on Small Business.

Additional Speakers Include: *Lenny Feldman*, Managing Partner, Sandler, Travis, & Rosenberg, P.A.; *Kathryn Dye*, Sr. International Trade Specialist, U.S. Department of Commerce; *John Diep*, Enterprise Florida, and a panel of experienced exporters currently doing business in Colombia and Panama.

Registration: The registration fee for this seminar is \$50. You may register at www.floridaexporter.com/FTAs, or by contacting Kathryn Dye at the Ft. Lauderdale U.S. Export Assistance Center 954-356-6621. Seating for this seminar is limited, and registrations will be accepted on a first-come, first-served basis. It is recommended that you register as soon as possible to secure your seat.